



# IT TAKES LITTLE TO BE BIG

 **Big Brothers Big Sisters.**  
GREATER CINCINNATI

**2023**  
**ANNUAL REPORT**

# TOGETHER

It's easy to look around and be overwhelmed by the challenges facing our world, our country, and our communities. We see issues in education, mental health, violence, child abuse, and poverty. For over 120 years, Big Brothers Big Sisters of Greater Cincinnati has been tackling these challenges, one **CHILD** at a time.

Our programs provide an opportunity for individuals to make a real and lasting impact on a young person's life. Every day we are amazed by the **INCREDIBLE** work of our staff and volunteers who believe that inherent in every child is incredible **POTENTIAL**. The outcomes from our evidence-based programs are truly remarkable and are highlighted within this Annual Report. Not only are our mentoring programs life-changing for our Littles, but the positive **INFLUENCE** extends to their families, classrooms, communities, and future generations. And any one of our Bigs would tell you about the fulfillment and joy mentoring brings them. They would tell you that with just a small amount of their time on a consistent basis, the results are **ASTONISHING**.

We are beyond grateful for our donors – corporate, individuals, and foundations – who allow us to fulfill our mission of creating and supporting those one-to-one mentoring relationships that **IGNITE** the power and promise of youth. We appreciate our Bigs, Littles, and their families. We value the partnerships we have with other non-profit organizations and schools across the 13 counties we serve.

While we reflect on the successes of 2023, we know there is more to be done. There are more families to reach on our waiting list, more **PARTNERSHIPS** to build, more Bigs to recruit, and more stories to share. We look forward to 2024 and partnering with you, our donors and volunteers. We will continue our work so that each child in our program dreams bigger, achieves more, avoids risky behaviors, and achieves educational success. We may implement new programs and strategies, but the unwavering focus on our mission remains: empowering every child to graduate with a plan for their future and a mentor whose impact lasts a lifetime. **TOGETHER** we can do **BIG** things.



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Carrie Little

Great American Insurance Group



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## VISION

All youth achieve their full potential.

## MISSION

Create and support one-to-one mentoring to ignite the power and promise of youth.



IRV WESTHEIMER: America's First Big Brother

## HISTORY

The Big Brothers Big Sisters movement in America was founded in 1903 by Cincinnati Businessman Irv Westheimer. We are proud he is the original Defender of Potential!

## IN 2023...

We served

**810** children  
ages 6-22

Of these children...

**87%**

developed critical life skills, including academic progress

**93%**

reported a reduction in risky behaviors within their community

**84%**

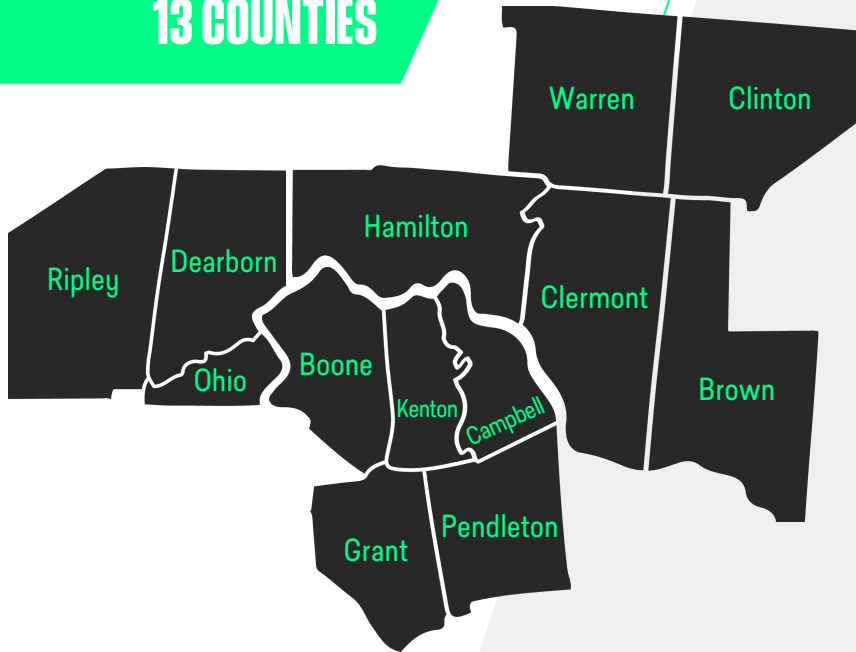
reported improved social skills

# OVERVIEW



# SERVICE AREAS

13 COUNTIES



## OH

Brown  
Clermont  
Clinton  
Hamilton  
Warren

## KY

Boone  
Campbell  
Grant  
Kenton  
Pendleton

## IN

Dearborn  
Ohio  
Ripley

# IMPACT STORIES



A recent graduate of Taft High School, Little Brother **Quandaze** will continue his education in HVAC. He and Big Brother **Nick** were first matched at our Site-Based program in 2010 and transitioned to our Community-Based program in 2013. In the past 13 years, the brothers have enjoyed countless activities but their favorites have always been going to the movies, eating hot wings at Buffalo Wild Wings, and supporting Big Brothers Big Sisters.



Congrats to **Ms.Ja'Mareya**, who received her diploma from Virtual High School and will continue her education, pursuing nursing at Cincinnati State. Ms.Ja'Mareya and her Big Sister, **Jennifer** have been matched for 10+ years. "My Big Sister Jennifer helps me pursue my dreams. She helped me find grants and open my horizons to become a hematologist. One day I'll be a Big thanks to her leading me in the right direction in life."



Little Brother **Calvin** graduated from Withrow University High School in May and plans to attend Cincinnati State to study landscape design. He and his Big Brother **Isham** have been matched for 8 years. Of their friendship, Isham says, "I think he is one of the most optimistic and pure individuals I've ever met. He is incredibly conscientious and wants to do nothing more than 'the right thing.' His ability to tune out the world around him and just focus on being happy and pursuing things that he finds enjoyable is unique and inspiring to me. He has really blossomed in the last few years and is now quite the talker. I just love spending time with him."

Little Brother **Des**, who graduated from St. Bernard-Elmwood Place High School has been matched with his Big Brother **AJ** since 2016. Over the years, the two have enjoyed many conversations over meals, with AJ helping Des learn to cook, and talking about education, life skills, dating, and what the future might bring. Des says he may explore a career in Forestry and, for now, plans to work to save money.

Des says AJ has always been a good listener with good advice to give and says his relationship with his Big Brother is a very important one, telling us, "I know I can always rely on him."



# 2023 FINANCIALS

## SUPPORT

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United Way	\$132,924
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Contributions	\$411,122
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*without donor restrictions: \$410,352*

*with donor restrictions: \$770*

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Foundations, Grants, & Trusts	\$548,269
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Special Events	\$597,001
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Investment Income	\$68,498
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<b>TOTAL SUPPORT</b>	<b>\$2,117,257</b>
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<b>Change in Net Assets</b>	<b>(\$302,392)</b>
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*without donor restrictions: (\$122,325)*

*with donor restrictions: (\$180,067)*

## EXPENSES

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Program Services	\$1,646,314
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Management & General	\$181,643
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Fundraising	\$298,892
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Transfer to Foundation	\$292,800
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<b>TOTAL EXPENSES</b>	<b>\$2,419,649</b>
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<b>Net Assets as of 1/1/23</b>	<b>\$2,106,548</b>
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<b>Net Assets as of 12/31/23</b>	<b>\$1,804,156</b>
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# 2023 EVENTS

## 2023 SPECIAL EVENTS FUNDS RAISED

BBBS Golf Classic \$245,361

Mike's Carwash \$39,583

Bowl For Kids' Sake \$91,059

Sips & Suds \$20,318

The Big Breakfast \$240,264





# MEET OUR MATCHES



Big Brother Austin and Little Brother Trent matched October 2014



Big Sister Olivia and Little Sister Taitu matched August 2018



Big Sister Camryn and Little Sister Ya'Veah matched April 2023



Big Brother Craig and Little Brother Will matched September 2014



Big Brother Patrick and Little Brother Josiah matched August 2021



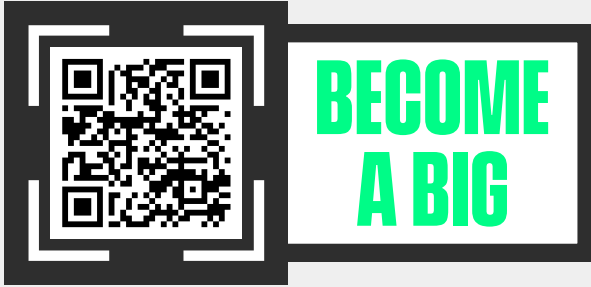
Big Brother Jack and Little Brother Isreal matched for September 2019



Big Sister Katrina and Little Sister Kaleah matched September 2023



Big Sister Amber and Little Sister Candice matched July 2015



Visit [www.bigsforkids.org](http://www.bigsforkids.org) to learn more about registering a youth, donating, or helping us share our message in 2024.



**Big Brothers  
Big Sisters®**

GREATER CINCINNATI

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**THANK YOU FOR YOUR SUPPORT!**  
**TOGETHER, WE ARE DEFENDERS OF POTENTIAL**